



MEDIA RELEASE  
May 29, 2020

## **Day & Ross announces new President, Dedicated & North American Automotive DDS**

**HARTLAND, NB:** David Carr has been promoted to President, Dedicated & North American Automotive DDS. David joined Day & Ross in 2010, and has played a significant role in growing our Dedicated business in Canada. He will now bring that same focus to our Automotive Dedicated Delivery Services (DDS) in the US, in addition to leading our Dedicated Operations in Canada.

David brings over 25 years of leadership experience in the transportation industry to his role. He will continue to advance our growth strategy and expand services with our established customers across their North American supply chains. David continues to report to Shawn McMahon, Chief Operating Officer.

### **About Day & Ross**

With over 8,000 employees, drivers, and owner operators in Canada and the US, Day & Ross offers a diversified portfolio of freight and delivery solutions to top brands across North America. The company got its start by hauling potatoes out of New Brunswick in 1950, and became a wholly-owned subsidiary of McCain Foods in 1966. Today, their key services include LTL/TL and cross-border transportation, logistics, dedicated fleets, and residential delivery.

For over a decade, Day & Ross has been recognized consistently as one of Canada's Best Managed Companies, and was named a Top Company for Women to Work for in Transportation in 2018 and 2019. Their commitment to safety and sustainability is rooted in their family values and their care for their employees and the communities where they work and live. [dayross.com](http://dayross.com)

### **Media Contact:**

Michelle Allard  
Director, Communications  
905 676-8941  
[Michelle.Allard@dayross.com](mailto:Michelle.Allard@dayross.com)